



# Greece Investment Summit #2024

## Theme

*"Forging a New Era of Growth:  
Unveiling Greece's Investment  
Potential"*

10-14 June, 2024  
10:00 AM - 07:00 PM (IST)

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# CHARTING SUCCESS TOGETHER

## About Us

Welcome to the Greece Investment Summit 2024! We are delighted to bring together industry leaders, investors, and policymakers to explore the vast potential of Greece's economic landscape. Join us as we delve into dynamic discussions, forge strategic partnerships, and unlock new pathways for growth and prosperity.

## Intro

The Greece Investment Summit 2024 is a premier gathering of visionaries, innovators, and decision-makers focused on accelerating economic development and investment opportunities in Greece. Through engaging panels, interactive sessions, and networking opportunities, attendees will gain invaluable insights into key sectors driving growth and discover untapped potential within Greece's dynamic market.

## Industries Covered

- ✓ Healthcare
- ✓ Finance
- ✓ Manufacturing
- ✓ Renewables
- ✓ Technology
- ✓ Retail
- ✓ Real Estate

## Why Attend?

- Gain Strategic Insights from Industry Experts
- Network with Peers and Potential Partners
- Explore Investment Opportunities Across Various Sectors
- Engage with Government Leaders and Policymakers
- Shape the Future of Greece's Economic Landscape

## Why Invest in Greece?

- Strategic Location
- Economic Recovery and Growth Potential
- Investment Incentives and Supportive Policies
- Vibrant Tourism Industry
- Renewable Energy Potential
- Emerging Technology and Innovation Ecosystem
- Privatization and Infrastructure
- Projects Real Estate Market
- Quality of Life and Lifestyle Benefits
- Political Stability and EU Membership

## Themes

- Day 1: Emerging Trends in Greece's Economy
- Day 2: Investment Opportunities in Infrastructure and Development
- Day 3: Innovations Driving Greece's Tech and Startup Ecosystem
- Day 4: Sustainable Practices for Environmental and Social Impact
- Day 5: Government Initiatives and Policy Framework for Investor Confidence





# UNLOCKING OPPORTUNITIES

## Delegate Profile

### 1. Investors and Fund Managers:

- High-net-worth individuals, institutional investors, and fund managers seeking lucrative investment opportunities in Greece.
- Interested in diverse sectors including real estate, infrastructure, technology, energy, tourism, and more.
- Have a keen interest in understanding market trends, regulatory frameworks, and risk management strategies.

### 2. Business Leaders and Entrepreneurs:

- CEOs, executives, and entrepreneurs looking to expand their businesses or establish new ventures in Greece.
- Interested in networking with potential partners, accessing funding, and exploring growth opportunities in emerging industries.
- Seek insights into market entry strategies, innovation ecosystems, and business development resources.

### 3. Government Officials and Policymakers:

- Representatives from government agencies, ministries, and regulatory bodies responsible for economic development and investment promotion.
- Engaged in shaping policies, incentives, and regulations to attract foreign investment and foster sustainable growth.
- Seek collaboration opportunities with private sector stakeholders and international partners to drive economic reforms and infrastructure projects.

### 4. Industry Experts and Thought Leaders:

- Academics, consultants, and industry analysts with deep expertise in Greece's economic landscape, sectors of interest, and investment climate.

- Provide insights, research findings, and strategic recommendations to inform investment decisions and policy formulation.
- Facilitate discussions, share best practices, and offer thought leadership on key issues shaping Greece's economic future.

### 5. Startups and Innovators:

- Founders, innovators, and professionals from the startup and technology community seeking opportunities for growth, mentorship, and investment.
- Interested in showcasing innovative solutions, accessing funding, and expanding their networks within Greece and globally.
- Engage in discussions on emerging trends, disruptive technologies, and entrepreneurship support programs.

### 6. International Delegations and Trade Missions:

- Representatives from foreign governments, trade associations, and chambers of commerce interested in fostering bilateral trade and investment partnerships with Greece.
- Seek opportunities for collaboration, market entry, and business matchmaking across various sectors.
- Engage in diplomatic discussions, policy dialogues, and trade promotion activities to strengthen economic ties between countries.

# Benefits of Sponsoring

## 1. Branding and Visibility:

- Logo placement on event website, virtual exhibition platform, and promotional materials.
- Acknowledgment in event announcements, press releases, and social media posts.
- Recognition during keynote speeches, panel discussions, and other event sessions.

## 2. Virtual Booth Presence:

- Premium virtual booth space prominently featuring sponsor branding and messaging.
- Customized virtual booth design to showcase sponsor's products, services, and investment opportunities.
- Option for live demos, videos, downloadable resources, and interactive chat features.

## 3. Sponsorship Packages:

- Tiered sponsorship packages offering varying levels of visibility and benefits.
- Exclusive sponsorship of key event features such as networking lounges, workshops, or virtual tours.
- Opportunity to host sponsored sessions or workshops on relevant investment topics.

## 4. Networking Opportunities:

- Access to a dedicated sponsor networking lounge for connecting with attendees, investors, and industry leaders.
- Facilitated matchmaking sessions to connect sponsors with potential partners, clients, or investors.
- Invitation to exclusive sponsor-only networking events before, during, or after the virtual exhibition.

## 5. Thought Leadership:

- Speaking opportunities for sponsor representatives to participate as panelists, moderators, or keynote speakers.
- Inclusion of sponsor content in event agenda, such as sponsored sessions, workshops, or industry insights.
- Recognition as a thought leader in the investment community through content contribution and expert commentary.

## 6. Lead Generation:

- Access to attendee data and analytics for targeted lead generation and follow-up.
- Integration with lead capture tools to track booth visits, engagement metrics, and qualified leads.
- Opportunity to host sponsored contests, giveaways, or promotions to attract and engage attendees.

## 7. Marketing and Promotion:

- Co-branding opportunities in event marketing materials, including digital flyers, email newsletters, and social media campaigns.
- Promotion of sponsor participation through targeted email blasts, press releases, and media partnerships.
- Cross-promotion on sponsor-owned channels and platforms to amplify event reach and engagement.

## 8. Virtual Event Support:

- Dedicated account management and technical support throughout the event planning and execution process.
- Training and assistance for sponsor representatives on utilizing virtual exhibition features and maximizing engagement.
- Real-time support during the virtual exhibition to address any technical or logistical issues.

## 9. Post-Event Exposure:

- Recognition in post-event communications, thank-you messages, and follow-up materials sent to attendees.
- Opportunity to contribute to post-event content such as recap articles, case studies, or success stories.
- Access to post-event analytics and attendee feedback for evaluating sponsor ROI and planning future engagements.



# Virtual Booth



- 1. Custom Booth Design:** Create a visually captivating virtual booth design that incorporates your branding elements, including logo, colors, and imagery, to ensure brand recognition and consistency.
- 2. Interactive Exhibit:** An interactive exhibit space within the virtual booth where attendees can explore investment opportunities, browse through multimedia content, and engage with interactive features.
- 3. Content Showcase:** Showcase the your investment projects, products, and services through multimedia content such as videos, presentations, brochures, and case studies, highlighting their unique value propositions and potential returns.
- 4. Live Chat Functionality:** Live chat feature to enable real-time communication between booth representatives and attendees, allowing for personalized interactions, answering queries, and discussing investment prospects.
- 5. Virtual Meetings:** Facilitate virtual meetings and consultations between booth representatives and interested investors, providing a platform for in-depth discussions, negotiations, and relationship-building.
- 6. Networking Opportunities:** Networking tools and features to enable attendees to connect with booth representatives, schedule meetings, exchange contact information, and explore potential collaborations or partnerships.
- 7. Lead Generation Forms:** Incorporate lead capture forms or contact request forms to collect attendee information, including name, email, company, and investment interests, for follow-up communication and lead nurturing.
- 8. Resource Center:** Access to a resource center within the virtual booth, offering downloadable materials such as investment brochures, market reports, regulatory guidelines, and investment guides to educate and inform attendees.
- 9. Virtual Tours:** Virtual tours of investment opportunities in Greece, showcasing key projects, properties, and developments, providing attendees with a comprehensive overview and immersive experience.
- 10. Analytics and Reporting:** Integrate analytics and reporting tools to track booth traffic, attendee engagement, content interactions, and lead generation metrics, enabling sponsors to measure the effectiveness of their virtual booth and optimize performance.
- 11. Technical Support:** Technical support and assistance to booth representatives and attendees throughout the event, ensuring smooth navigation, accessibility, and functionality of the virtual booth platform.
- 12. Post-Event Follow-Up:** Post-event follow-up strategy to nurture leads, continue conversations initiated during the event, and drive further engagement and conversion opportunities.

## Participation Charges:

**Standard Participation Charges:** Euro 1000/- +18% GST

**Premium Partner Charges (Presented By):** Euro 3000/- +18% GST



# GATEWAY TO EUROPE: UNLOCKING ACCESS AND OPPORTUNITIES

## About GECl

### The Leading International Exhibition and Conference Organizer in India

- Global Exhibitions and Conferences India, also known as GECl is an event management and exhibition organizing company based in Delhi (NCR), India. GECl is known for its expertise in planning, organizing, and managing exhibitions, trade shows, and conferences across various industries. They play a pivotal role in facilitating business networking, knowledge exchange, and industry-specific events.
- GECl is a leading force in the world of exhibitions and conferences, dedicated to catalyzing growth, sparking innovation, and facilitating global connections. Our reputation is built on a legacy of excellence, a commitment to sustainability, and an unwavering focus on the success of the businesses and professionals we serve.

[www.global-eci.com](http://www.global-eci.com)

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